



INENTER CONFERENCE 2012

17-19 April 2012, Babeş-Bolyai University, Cluj-Napoca, Romania

IMPROVING THE PLACEMENTS AND INTERNSHIPS FROM ACADEMIA TO ENTERPRISES

509962-LLP-1-2010-1-CY-ERASMUS-ECUE

Final Programme

	Tuesday, 17 April 2012
All Day	Arrivals
17:00-20:00	Registration (Place: Lobby of the Main Building of the University (Rector Office building), Kogălniceanu street, no.1)
	Wednesday, 18 April 2012
08:30-09:15	Registration (Place: Lobby of the Main Building of the University (Rector Office building), Kogălniceanu street, no.1)
09:15-09:25	Greetings (Place: Aula Magna, 2nd Floor, Main Building of the University (Rector Office building), Kogălniceanu street, no.1) Associate Professor Calin Rus , Vice-Rector for Communication, PR and International Relations, of Babeş-Bolyai University, Cluj-Napoca, Romania
09:25-9:55	Welcoming to the INENTER Conference, INENTER Project Introduction and Current Results Dr Gregory Makrides, INENTER Project Coordinator, Director of Research and International Relations Service, University of Cyprus

Place	Aula Magna, 2nd Floor Main Building of the University	Nicolae Iorga, 1st Floor Main Building of the University
Coordinator	Emma Zeniou	Maret Hein
10:00-10:20	<p>“Current Practice in European Student Mobility within Industry –University Collaboration” Todd Davey and Victoria Galán Muros, Munster University of Applied Sciences, Germany</p>	<p>“CCIP Schools: A variety of tools to Manage Students’ Placements” Marianne Conde-Salazar, Chambre de Commerce et d'Industrie de Paris, France</p>
10:20-10:40	<p>“Management of International Internships as a Value Chain” Ingrid Lange Baden-Wuerttemberg Cooperative University, and Guido Lange, cip-delta Enterprise, Germany</p>	<p>“The University of Pavia: Models and Tools for Managing Internships” Elena Fontana, University of Pavia, Italy</p>
10:40-11:00	<p>“Recruiting Strategy for Internships as a result of Employer Branding Campaign. Lessons Learnt and Perspective” Marta Jamrozik, Schneider Electric, Poland</p>	<p>“Quality Issue of Erasmus Placements and Internships Abroad, Erasmus Student Network AIBSL” Tania Berman, European Student Network, Belgium</p>
11:00-11:20	<p>“CCIP offering an Original Education Model Committed to Closeness with Businesses” Marianne Conde-Salazar, Chambre de Commerce et d'Industrie de Paris, France</p>	<p>“The Design, Launch and Sustained Operation of an Electronic Matching Platform for International Internships” Arthur Skenazi, Vrije Universiteit Brussel, Belgium</p>
11:20-11:40	<p>Coffee Break Location : Main Building of the University</p>	
Coordinators	Sylvie Kohli	Lucas Zinner
11:40-13:00	<p><u>WORKSHOP (80 min)</u> “No Job without Experience, No Experience without a Job?”</p>	<p>“Sustainable Partnership for Internships in the Countries of Europe, SPICE” (20 min) Sylvie Bonichon, La Providence Institution, France and,</p>

	Urso Faten, SOL - Swiss Occidental Leonardo, Switzerland	Alain Armand, Ecole Superieure Billieres, France
		<u>WORKSHOP (60 min)</u> “The Way from a 40% Failure-Rate through a 95 % Success-Rate: Main Useful Paradigms, Tools and Organization of Placements-Internships”. Joseph Barsics, Haute École de la Province de Liège, Belgium
13:00-14:10	LUNCH PYRAMID RESTAURANT (next to Faculty of European Studies)	
WORKSHOPS (70 min each)		
Coordinator	Doru Talaba	Maret Hein
14:10-15:20	“Employer Branding Campaign from Difference Perspectives: How to effectively cooperate with Universities” Jamrozik Marta and Anna Wrzosek-Depczynska, Schneider Electric, Poland	“Erasmus Placement Consortium: Toolkit for Beginners” Katja Kurasto, Oulu University of Applied Sciences, Finland
15:20-16:30	“Applying Multi-Rater Approach on Measuring Quality of International Internships” Guido Lange, cip-delta Enterprise, Germany	“PIT Workshop- Views of the Project/Internship Instruction Type” Nuno Escudeiro, Praxis Network Coordinator, Instituto Superior de Engenharia do Instituto Politécnico do Porto, Portugal and, Paula Escudeiro, Instituto Superior de Engenharia do Instituto Politécnico do Porto, Portugal
16:30-16:50	Coffee Break Location : Main Building of the University	



16 :50-18:00	<p>“Assessment Centers and Evaluation of International Internships: Best Practices from a Business Perspective” Alexandra Nagels, Perspective Management Services bvba, Belgium</p>	<p>“Preparing Students for the Challenges of a Transnational Placement-The Skill2E Project” Adriana Claudia Iacob, Politehnica University of Timisoara, Romania and, Christa Tigerstedt, Arcada University of Applied Science, Finland</p>
18:00-19:00	<p style="text-align: center;">Wrap UP Session Place: Aula Magna, 2nd Floor, Main Building of the University</p>	

ERASMUS CONGRESS AND EXHIBITION 2012 INENTER DISCUSSION SESSIONS

Thursday, 19 April 2012	
15:00-16:40	<p>INENTER DISCUSSION SESSION 1: Models and tools for managing internships Chair: Maret Hein, Estonia Co-chair: Sylvie Kohli, Switzerland Place: Jean Monnet, 1st Floor, Faculty of European Studies</p>
15:00-16:20	<p>INENTER DISCUSSION SESSION 2: Models and Tools of cooperation with enterprises Chair: Elena Tegovska, Belgium Co-chair: Lucas Zinner, Austria Place: Aula Magna, 2nd Floor, Main Building of the University</p>
15:00-16:40	<p>INENTER DISCUSSION SESSION 3: Methodology and tools for measuring the quality of placements Chair: Doru Talaba, Romania Co-chair: Emma Zeniou, Cyprus Place: Nicolae Iorga, 1st Floor, Main Building of the University</p>

